

PROFESSIONAL DEVELOPMENT for FACULTY & STAFF

Dr.KEVIN^C Snyder

Virtual and In-Person
presentations that
unify campuses,
increase motivation,
and empower high
performance

1,000,000+ people across
1,150+ organizations
in all 50 states and around the world.

Never has there been a more
critical time to inspire campus
collaboration



WWW.KEVINCSNYDER.COM



@KevinCSnyder

919-633-9931 Kevin@KevinCSnyder.com

Dr. KEVIN^C Snyder

“Kevin's virtual keynote felt like an in-person experience!”

DR. BILL ADAMS
PURDUE UNIVERSITY

“Kevin, you delivered the perfect message our campus needed to hear. I couldn't have asked for a better opening keynote for our convocation event. The seeds you planted for our institution will help our faculty, staff and students grow into new possibility. Our institution thanks you!”

DR. JOHN HARMS
President
Western Nebraska
Community College

“Kevin is the most genuine speaker I've ever seen. How he has learned from and used adversity in his life to inspire others is special. His contagious energy wrapped around inspirational content and powerful stories will ignite a fire in anyone who listens to him.”

CATHERINE BRUEGGEMANN
Human Resources Director
University of Central Florida

When is the last time you brought your faculty and staff together in the spirit of some type of professional development programming, appreciation event, or campus address by the President and an outside expert speaker? Never has there been a more critical time for higher education professionals to unify and collaborate for a common purpose. When faculty and staff members grow, so do the students.

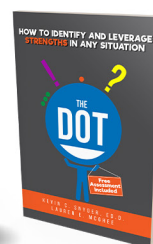
Dr. Kevin Snyder is a dynamic professional speaker who has presented keynotes and workshops for over 1,000,000 people through 1,150 organizations in all 50 states and several countries. He has empowered faculty and staff at over 500 campuses and higher education conferences with leadership skills and problem-solving strategies that maximize student learning and development.

Kevin also has a seasoned experience teaching and in administration at several public and private universities and community colleges. Institutions he's worked include University of South Carolina, Embry-Riddle Aeronautical University, University of Central Florida, Daytona State College and Wake Tech Community College.

Most recently Kevin served as Dean of Students for High Point University.

Kevin's Doctorate degree and research focused on impacts of self-efficacy on student retention amongst first-generation college students. He is also the author of two best-selling books, resides in Raleigh, North Carolina with his amazing family, is a certified skydiver, scuba diver, and has a healthy obsession with the game show, The Price is Right!

The following pages reveal a sample of Kevin's presentations that are ideal as large campus keynotes or smaller-based training workshops. Kevin can also present separately for faculty, staff, departments and divisions. Whether your event is in-person, virtual or hybrid, all of Kevin's programs are engaging, interactive and empowering with tailored takeaways for your higher education professionals.

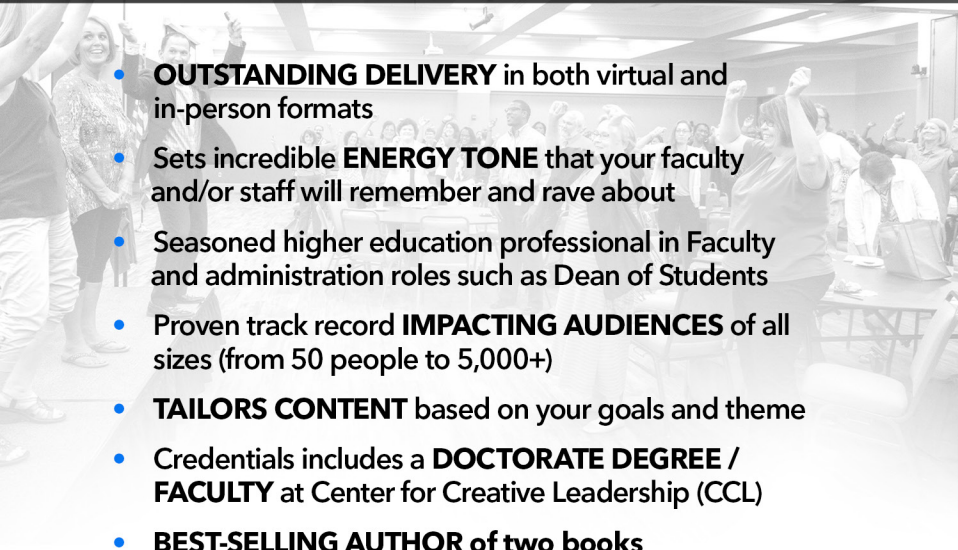


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Why Campuses **HIRE KEVIN**

- 
- **OUTSTANDING DELIVERY** in both virtual and in-person formats
 - Sets incredible **ENERGY TONE** that your faculty and/or staff will remember and rave about
 - Seasoned higher education professional in Faculty and administration roles such as Dean of Students
 - Proven track record **IMPACTING AUDIENCES** of all sizes (from 50 people to 5,000+)
 - **TAILORS CONTENT** based on your goals and theme
 - Credentials includes a **DOCTORATE DEGREE / FACULTY** at Center for Creative Leadership (CCL)
 - **BEST-SELLING AUTHOR** of two books

A few of the
1,150+ organizations
Kevin has spoken for...



“Kevin, fabulous job today talking with our students and also with the additional breakout w/ faculty and staff. You did a superb job and I am still hearing incredible reviews about your content and engaging delivery. Thank you so much for making our leadership summit an incredible success. You made a difference and I am grateful. Thank you!”

DR. ERIC DANIELS
Provost, Texarkana College

“ Kevin, thank you for a fabulous keynote presentation and breakout session. At the end of a great day, you left us inspired yet still wanting more which is the sign of a great speaker. How you tailored our “Ripple Effect” theme in your presentation truly made a Ripple Impact!”

DR. SARA CAPRILL
Vice President Student Affairs, GMU

**CLICK HERE to
watch Kevin
in action NOW!**

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KEVIN's Most Requested PRESENTATION TOPICS

- Leadership, motivation and engagement
- Finding opportunity amidst change
- Student retention and engagement
- Effective communication cross-campus
- Positivity and mental health wellness
- Personal growth and career enhancement
- Burnout prevention and staff appreciation



IDEAL TYPES OF EVENTS

When's the last time your campus collaborated together and brought in an outside speaker to provide relevant insights with empowering takeaways? Below are sample types of events ideal for Dr. Snyder to speak:

- Professional Development Days
- Faculty/Staff Meetings
- Faculty/Staff Appreciation Events
- Leadership Retreats
- President / Chancellor's Updates
- Assemblies, Workshops, etc.



VIRTUAL and IN-PERSON FORMATS

Whether Kevin is presenting virtually or in-person, his presentations are engaging, entertaining and empowering. His professional virtual studio options are outstanding and deliver an in-person experience with state-of-the-art equipment.

OPTION 1

- Select any of Dr. Snyder's programs (see next page) and he will tailor design and delivery for your audience (45-90 min)

OPTION 2

- Tailored presentation design and delivery up to 90 minutes
- Additional keynote or workshop (ideal for ½ day trainings and conference events)
- 50 autographed print books, eBooks or audiobooks of Kevin's best-selling leadership book, *Think Differently to Achieve Success* or *The DOT*
- Book signing session

OPTION 3

- All features from Option #2 plus **FULL DAY** of Kevin's availability (ideal for large keynote + additional breakout sessions with faculty and/or staff diving deeper on a particular topic)
- 150 autographed copies of Kevin's best-selling book, *Think Differently to Achieve Success* or *The DOT*
- Unlimited eBook and audiobook downloads for attendees/anyone throughout organization
- Customized book with organization logo and message inside page
- Pre-event welcome video
- Kevin provides slide deck and resource link to all attendees
- Pre-event or post-event podcast episode, webinar or article

3 options for virtual and in-person events



You know you have found an incredible speaker when you receive dozens of texts during the actual presentation from audience members asking, 'Where did you find this guy? He's phenomenal!' Kevin's recent keynote presentation was fantastic and perfectly customized for our group. Highly recommended for any conference planner seeking a powerful, upbeat keynote presenter.

EDWARD RANDALL, Executive Director, ASAE



BECOMING A **SHIFT**THINKER™

Growth Through Adversity

There's never been a more important time for higher education professionals to unify and be empowered by their common purpose—student learning and development. Just as students face challenges in and outside the classroom, so do staff and faculty in and outside the workroom. Adversity does not define us though; rather, it reveals opportunities and wisdom we would not have otherwise. Whether it's teaching, research, administrative tasks or all of the above, our professional development success begins first by understanding how to shift our thinking amidst adversity and apply problem-solving skills. Innovative approach to thinking differently and envisioning new possibility. In this presentation, Becoming a ShiftThinker™, you'll learn an innovative approach to new ways of thinking and envisioning possibility. You'll be empowered by next-practice principles to shift your thinking, view change differently and make a difference regardless of position or title. Professional staff grow through adversity.

Learning objective: This presentation will equip participants with problem-solving strategies to view change differently, envision new possibility and develop a personalized action plan to maximize performance.

EVERYONE COMMUNICATES, **FEW CONNECT**

Communicating and Connecting Effectively

Whether faculty, staff, administration or student, communicating effectively is a key skill set for success and influence at any level. The challenge with communication though is the illusion it has taken place! And most often, how we communicate holds more gravity than what is actually spoken. So what would your campus, department and team look like if everyone communicated more effectively and in the same direction? With experience speaking to over 1,000,000 people and helping 1,150 organizations all over the world develop connected and committed teams, Dr. Snyder has designed a highly interactive and award-winning communications presentation to ensure you and your team communicate more effectively and increase performance like never before. You will leave with a significantly heightened awareness of not only your own communication style but also learn how it's perceived by others so everyone feels heard, understood and on the same page moving forward.

Learning objective: This session (large keynote or small workshop) will help participants discover their 'communication personality styles' and discover strategy to dramatically improve campus and interpersonal communication.

CLICK HERE to
watch Kevin
in action **NOW!**

“Organizations have 2 choices;
Focus on the growth of their
people now or regret it later.”

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The **E.D.G.E FACTOR™** Four Keys to Unleash Winning Success

Student success never just results. Rather, it's a byproduct from passionate faculty, staff and administration who collaborate for the common purpose of student learning and development. To inspire and empower higher education professionals to unify like never before, Dr. Kevin Snyder developed "The E.D.G.E. Factor," an acronym that outlines four key action concepts equipping professionals with the problem-solving skills and knowledge to excel in any situation. This motivational program will focus on leadership secrets from top performing professionals and innovative organizational strategies proven to ignite extraordinary motivation and high-performing team cultures. If you have ever wondered how some professionals, organizations and institutions achieve winning success despite constant challenges, then learn what makes up E.D.G.E. and be equipped to make a difference like never before. "People don't get burned out by what they do; they get burned out because they forget why they do it!"

Learning objective: This presentation will help campus professionals identify opportunities to lead, problem-solve and excel at any level.

The **DOT™** Cultivating Campus Cultures Leveraging Everyone's Strengths

Envision a campus environment where everyone feels valued and clearly knows how they contribute. This type of culture would yield extraordinary efficiency, student and professional engagement, retention and sky rocketing productivity. However, in several recent studies, the far majority of higher education professionals self-report feeling extremely untapped, underappreciated and uberworked. The solution to these problems is understanding the leadership and empowerment principles based in a new book titled, "The DOT," which presents a new approach showing how anyone at any level can contribute value to any situation. The story of DOT will help you learn how to identify hidden talent within yourself and others that is waiting to be unleashed in unexpected ways.

Learning objective: This session will empower higher education professionals with a fresh new approach at personal motivation, ways to make a difference in any situation, and team empowerment strategies.

“Students aren't a distraction of our work; they are the purpose of it.”

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There's never been a more critical time to unify higher education professionals and promote campus community and collaboration.

Dream Big. Start Strategic.

CONTACT
Dr.KEVIN^c Snyder
today to make your next
professional development
event an unforgettable
experience



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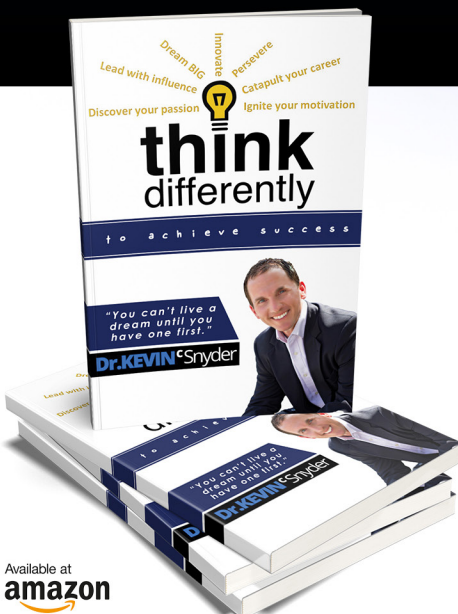
Kevin@KevinCSnyder.com

Please visit www.kevincsnyder.com to inquire about Kevin's availability for your event!



Kevin, thanks again for a superb job. You have a special gift in getting your audience engaged - even the most skeptical participants! Wonderful substantive content that makes us all unite, envision collaborative opportunity and take action."

DR. THOMAS BYRD
NC State University



Available at
amazon

Kevin's **BEST-SELLING** **INSPIRATIONAL** and **LEADERSHIP** book, *Think Differently*

Receive a **FREE** copy on Kevin's website! *Think Differently* is filled with motivational stories and powerful lessons that will condition your mind for success, resilience and high performance.

Kevin offers this book to be **CUSTOMIZED** for your organization when ordered in bulk. Your logo and a welcome message will be included on the front page! An extraordinary tangible and memorable gift for your attendees. Inquire for details and a sample.